

Instagram Grid

CHECKLIST

- ✓ PURPOSE/
STRATEGY
- ✓ CATEGORY/
FESTIVAL ©
- IMAGE
- ✓ CAPTION
 - HOOK
 - CTA*
 - HASHTAGS
 - LOCATION
 - TAG PEOPLE/
BRANDS
 - TIME TO POST
- ✓ SCHEDULE

NOTES

CREATE A...

FUN

EDUCATIONAL

STORIES

TESTIMONIALS

INSPIRATIONAL

VIDEOS

ADS

LOVE